



WIN A PAIR OF TICKETS TO SUNDAY NIGHT AT HOYS!

Win a trip to Horse of the Year Show for their 70th Anniversary



Alizee Froment will be performing at HOYS 2018

To enter
 email editor@ihhq.net with the subject title 'HOYS Competition' and give your full name & address

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Entries close Monday 17th September 2018, and winners will be notified by Wednesday 19th September. No cash alternative. Winners are responsible for their own travel arrangements.

Photo courtesy of HOYS / Julian Forth Photography



As one of the longest standing horse shows in the UK, running consecutively for 70 years, this year the Horse of the Year Show (HOYS) is delighted to be able to share such a memorable occasion with its loyal and supportive fan base, as well as encouraging new fans to come and join the party!

Starting out in Harringay in 1949 and later moving to Wembley Arena in 1959, the show grew in popularity as 'the' special event to mark the end of the equestrian season. Today, the Show is held at Birmingham's NEC Genting Arena, its home for the last 16 years, where it takes up over 50 acres of the NEC complex. With 60,000 visitors and 1500 competitors across the five days, the show produces an array of equestrian entertainment as well as hosting National Showing and Showjumping Championships.

HOYS takes place from Wednesday 3rd – Sunday 7th October 2018 and to mark the special occasion, the Show will be incorporating more entertainment displays into the timetable than ever before. Alongside five days of non-stop competition, we are delighted to welcome four fabulous entertainment displays to wow the crowds. The Household Cavalry Mounted Regiment Musical Ride brings a great sense

of patriotism to the Show, whilst the Musical Drive of the Heavy Horses showcases our heritage as they harrowed the arena in between classes in the early years. The GB Vaulters "Show Time" brings something a little different to the fore and the mesmerising bridle-less dressage display from Alizée Froment "L'Esprit Equestre" is sure to impress as she showcases her incredible talent for the first time in front of a UK crowd.

The HOYS Live Zone also returns for the second year in the HOYS Retail Village, with guest speakers, interactive sessions, celebrity rider signings and talks from leading industry experts providing visitors with the opportunity to get more involved than ever before.

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• **BOOK NOW:** visit hoys.co.uk/tickets, call the Box Office on 0844 581 8282, or enter our competition to win tickets to the spectacular Gala Evening Finale on Sunday evening, with a special guest performance yet to be announced! **IH**

NOT SURE WHAT DAY TO GO?

- **EVERY DAY:** This year we have double the amount of displays – don't miss the Household Cavalry Mounted Regiment Musical Ride, Alizée Froment, Equestrian Vaulters and the Musical Drive of the Heavy Horses. The Pony Club Mounted Games and the Osborne Refrigerators Double Harness Scurry Racing are also favourites.
- **WEDNESDAY:** Mountain & Moorland Showing Championships, Cuddy Working Hunter Championship and National Showjumping finals, including the Bronze and Silver Leagues and the Talent Seekers including the 7 Year Old Championship. Tickets include full-day access from 7am–11pm.
- **THURSDAY:** Dressage Masterclass with Carl Hester, British Show Pony Society Mountain & Moorland Working Hunter Pony of the Year Championships, NPS/Baileys Horse Feeds Mountain & Moorland Ridden Pony of the Year Championship, and National Showjumping finals including the Equitop Myoplast Senior Foxhunter Championship.
- **FRIDAY:** International Showjumping with the Five Fence Challenge and Showing Championships, including the prestigious Supreme In-Hand Champion.
- **SATURDAY:** DAYTIME: Mini Show Pony of the Year Championship and the Pony Foxhunter Showjumping Championship. EVENING: International Showjumpers Puissance.
- **SUNDAY:** DAYTIME: International Showjumpers Speed Horse of the Year. EVENING: Grand Prix Showjumping, Gala Evening Performance, Champions of Champions are crowned.